

Confluence Center organizers can turn to many alternate plans to ensure that the new facility stays full. One brainstorm calls for using part of the center as a motel.

TV joins Home Shopping Club and more

Gallaudet TV may be saying farewell to its monthly news magazine "Deaf Mosaic," but it's also moving forward onto the techno-airwaves of couch-potato shopping.

The Department of Television, Film, and Frivolity has signed a major contract with the Home Shopping Club, three secondary contracts with the Mattel Toy Company, and a contract with a major clothing manufacturer.

Mattel will develop and market dolls of "Deaf Mosaic" co-hosts Mary Lou Novitsky and Gil Eastman for children and collector's edition commemorative Mary Lou and Gil dolls for adults. Doll-size "Deaf Mosaic" sets are also being considered.

The dolls will have a commercial at the end of the last two "Deaf Mosaic" shows in June and will be carried on Home Shopping Club's Deaf Quality and Value Channel (DQVC), whose slogan will be "Deaf, Proud, and Buying."

DQVC also will carry a "Fashions by Mary Lou" line of clothing and jewelry, with expansion to a Mary Lou make-up line and Gil skin-care products. Two products that will soon be market-tested are DeafScent perfume and Mosaic cologne for men.

"This is a direct path to self-sufficiency," said Jim "deal-those-dollars" Dealin', a senior producer and director with Gallaudet TV. "I mean, TV shopping really rakes in the dough. And a lot of that dough goes to the on-air sales associates. So in addition to helping to expand Gallaudet TV's horizons and rely less on University money, we're opening up

fantastic career opportunities for deaf people to become sales associates and models." The big money, though, is in sales, said Dealin'. "We're talking upwards of \$100,000 a year per associate, depending on his or her sales savvy."

"The Mary Lou and Gil dolls will give America's deaf children their first opportunity to have toys that are representative of deaf adult role models," said Novitsky. "As a child, I dreamed of having a deaf Barbie doll, even thought she might wear one hearing aid, and her hands and fingers would move instead of just her arms, but this is much better—real deaf success stories represented in toys for children. It's superb!"

Screen tests for sales associates and models will be held April 31 with call-backs on June 31. People interested in sales associate positions should be fluent in ASL, be able to ramble on indefinitely about relatively nothing, and be able to draw attention to and expand on the smallest details.

Applicants for modeling positions must be female and a perfect size 5 or 7 and at least 5 feet, 7 inches tall. Models also must have well-manicured nails and long, slender fingers strong enough to withstand wearing large-stoned, thick-banded, rings for long periods. Models also must have appropriate upper-body strength to wear heavily embroidered, jeweled, metallic, and sequin-embellished sweaters, blouses, and jackets.

Deaf entrepreneurs and vendors who would like DQVC to carry their products are also especially encouraged to contact the TV Department.

Confluence Center covers its bases

It's big. It's bold. It's brassy. It's an idea whose time is coming—sometime. It's Gallaudet's new multipurpose, multicultural, multilingual, multidirectional, multimillion dollar Confluence Center.

But the notion that has Confluence Center organizers anxious is that "If you build it, they won't come." So to take the bull by the horns, the Confluence Center Planning Committee (CCPP) has come up with some additional measures that they can call on, if need be, to keep the center full to capacity.

"We have always envisioned the Confluence Center as a model of accessibility and excessibility, and that means whatever you want, you can have access to, no matter how excessive!" said Partly Singleminded, former co-chair of the CCPP.

"In our minds, 'barrier-free' means no-holds-barred. In fact, the committee has a motto for the center: 'The GUCC—Where Access and Excess Go Hand-in-Hand,'" said Singleminded.

To start with, the committee has decided that the Confluence Center can also double as "The Wayward Bison Motel."

The motel will be an incentive that the committee hopes will be attrac-

tive to area businessmen and out-of-town guests. "Magic fingers" beds, waterbeds, mini-bar, and free adult cable stations will be available, and room service will include massage.

One-way mirrors will be installed in many of the bedrooms to enhance the curricula for Gallaudet students, particularly those majoring in psychology, sociology, and social work.

To better meet the needs of the city's transient population, the committee recommends setting aside a block of rooms to house homeless residents of the city, a plan it hopes will be subsidized by the federal government.

An area of the GUCC also will be set aside as a retraining center for former employees of the D.C. government who find themselves temporarily jobless. Retraining sessions will be held in the building's large multifunction room.

The retraining center will serve the dual purpose of providing a pool of clients for Gallaudet's Come-and-Get Counseling and Mental Wealth Center, which will relocate to the facility.

Other ideas for attracting business to the new Confluence Center are being solicited; all suggestions will be seriously considered and acted on immediately. Suggestions can be sent to Continuously Educated and Outreach.

Ex politician tweaks enrollment figures

In a surprise move, President I'm Kink Jogging named former Election Commissioner Bob Hoskins as Gallaudet's new director of enrollment.

"Mr. Hoskins has shown a great deal of experience with inflating, er, I mean *improving* registration processes, regardless of whether the numbers represent voters or students," said Jogging. He added, "We look to increase our student body by 50 percent by this time next year."

Hoskins is known for his innovative use of dead people, allowing students to register twice, permitting cardboard cutouts of students in class, and other even more creative ideas.

In his first address to the University, Hoskins raised the fundamental question: "Why should we discriminate against other species in our matriculation process? Just because an individual isn't human doesn't mean that he/she/it shouldn't be entitled to the best education we can provide."

Hoskins pointed out that "the term subhuman was demeaning" and suggested that the term "parahuman" was more appropriate. He named Committee G (Committee on Standards—troy vs. avoirdupois) to look into exactly what we can ask of, say, a German shepherd before he/she/it could be admitted as a freshman with conditions, as well as

exactly what sort of literacy requirements we might institute that would be fair for parahuman species.

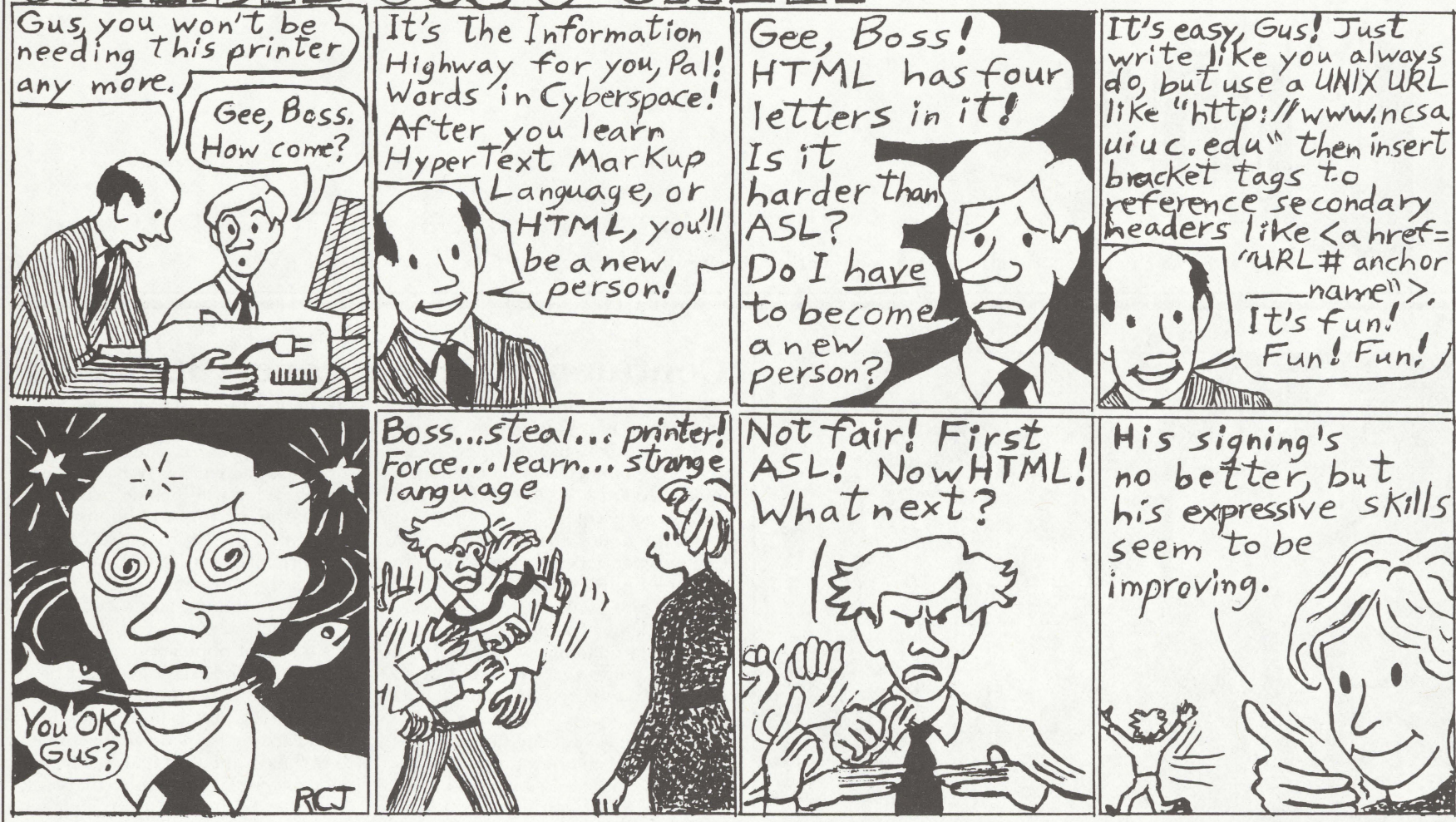
"Let's remember, deaf German shepherds don't have a lot of options when it comes to institutions of higher learning, so we need to keep that in mind when considering admission standards," stated Jogging. Hoskins asked VPASSD Harvard's Busboy to look into the issue of whether dogs and cats need separate restrooms and dorms and whether deaf cats could bring hearing ear mice to assist them.

And Committee A is presently looking into the impact on faculty sign language testing when students with cloven hooves are required to fingerspell.

"Another long untapped constituency," Hoskins continued, "would be potbellied pigs. These animals can give birth twice a year to litters of up to 20 piglets."

VPAA Roz Rhapsody gushed, "We could have our enrollment up to around 30,000 before the year 2000! Let me see now, with VR kicking in a couple thou per 'student,' we'd have 60 million smackers from tuition alone! It would allow us to build the suspension bridge between HMB and College Hall that EMG always envisioned. Oh, I'm so happy!"

GULLIBLE GUS O'GALLY



Scheme proposed to regain snack bar from students

On the Line has learned that a special committee has been meeting clandestinely to come up with a plan to confront the issue that has gotten campus employees the most upset.

No, it's not parking. And it's not that *other* matter. It's the long lines and lack of seating in the snack bar.

Tired of eating at their desks day after day and dismayed at not being able to meet friends, this group began meeting to develop ways to resolve their dilemma. Their first problem, of course, was where and when to meet since lunch time in the snack bar was,

obviously, out.

They solved that by setting up a private e-mail address and meeting at lunch in virtual secrecy.

Brainstorming netted some creative but ultimately unworkable ideas, including:

- Encouraging the Visitors Center to send all visitors to the snack bar for orientation at 11 a.m. so that students arriving after class would find all the chairs and tables occupied.
- Requesting that Food Spoilage Service remove all chairs from the snack bar, while faculty and staff would be instructed to bring a folding chair from home to be carried to and from the snack bar at lunch time. This idea was discarded because people realized students would bring their own chairs, or sit on the tables, or recline under the tables, eliminating floor space and seating space.
- Conspiring with Food Spoilage to drastically reduce the quality of food served in the snack bar. While this idea seemed to have some merit, many people believed no one would notice.

Finally, the group came up with a plan, and they are now encouraging all faculty, staff, and administrators to help implement it.

The basic idea, suggested by an English Department faculty member who is teaching an American Lit sequence on Mark Twain, is that students should be tricked into believing that the University Cafeteria is the best place to eat.

Beginning next week, faculty and staff members should make a concerted effort to eat lunch in the cafeteria.

One member of the committee has already contacted Food Spoilage to ask that a seating area be set aside for faculty and staff.

Students will be permitted to eat in the area, but only if they get a special pass from the Registrar's Office. People may bring their own lunch to this area, purchasing only a beverage or dessert, or they may buy the standard cafeteria lunch.

Secondly, all faculty and staff should be seen by students making plans to eat in the cafeteria, encouraging each other to eat there, and promoting lunch in the cafeteria as the best possible option available on campus.

The committee assures the campus that if it will cooperate with this plan, within a month all students will be eating lunch in the cafeteria, and faculty and staff can return—quietly—to the snack bar.



Faculty senators vie for a place in the sun(box) to alleviate the depression known as seasonal affective disorder (SAD). Incandescent meetings held in the darkness of "Ole Jim" last fall and winter have made SAD endemic among faculty senators. Substitute senator B.B.J. (right) is shown wearing one of the few personal visor models of the therapeutic light available.

Furry critters travel info superhighway

Gophers have been infiltrating the Gollycomputerized community for years, burrowing underground to bring requested information to people all over campus, right to their own computer terminals. Most visible to much of the Gollycomputerized community, however, may be the gophers in the employ of the new electronic *On the Line*.

To access *On the Line*, walk up to the nearest computer and sign or yell "Hey, Gopher! Gimme *On the Line*!" If that fails, stand on your right foot with your left arm stretched in front of you and your right arm stretched to your right; with your right hand, fingerspell "Abracadabra, Gopher you will appear."

Gollycomputerized gophers all live as close as your nearest login prompt. Just call their name (they're all called

Gopher) to put them on alert, then select a more specific gopher from a menu of options.

Each gopher has its own duties. For example, new staffer Gopher Gus (no relation to Gullible Gus), is assigned to the "Announcements" section of *On the Line*. He waits within Gollycomputerized's Gopher Server until someone "selects" the announcements. He then memorizes the announcements, digs an underground tunnel—under the green, of course—to the person's terminal at the speed of light and creates a copy of the announcements right on the person's computer screen.

"I'd like people to remember, though," Gus sniffed, "that just because they're choosing us through a menu doesn't mean that we can be eaten. We're just here to deliver."

on the
LINE

Published each year for the staff and faculty of Gallaudet University by the Department of Fabrications and Perplexions.

Fearless Leader
Picky Alter

Grand Poo-Bah
Odd Bird

Hired Guns
Lindy McMambo
Jellybean Filbert
Android Shuttle
Robber Jaundice
Skipper Gilligans
Chug Loosely
June Slug
Tom Terrific



Gallaudet University gives a hearty "Hiya!" and tip 'o the hat to all, including low-tech, computer impaired imbeciles; lovers of gophers and other destructive, furry, burrowing creatures; individuals whose personal appearances include the inclination to wear spin-top hats, hand buzzers, and whoopee cushions; the spellingk impaired; and offspring of anyone resembling extraterrestrials, amphibians, single-celled life-forms, or any variety of creepy-crawlies.